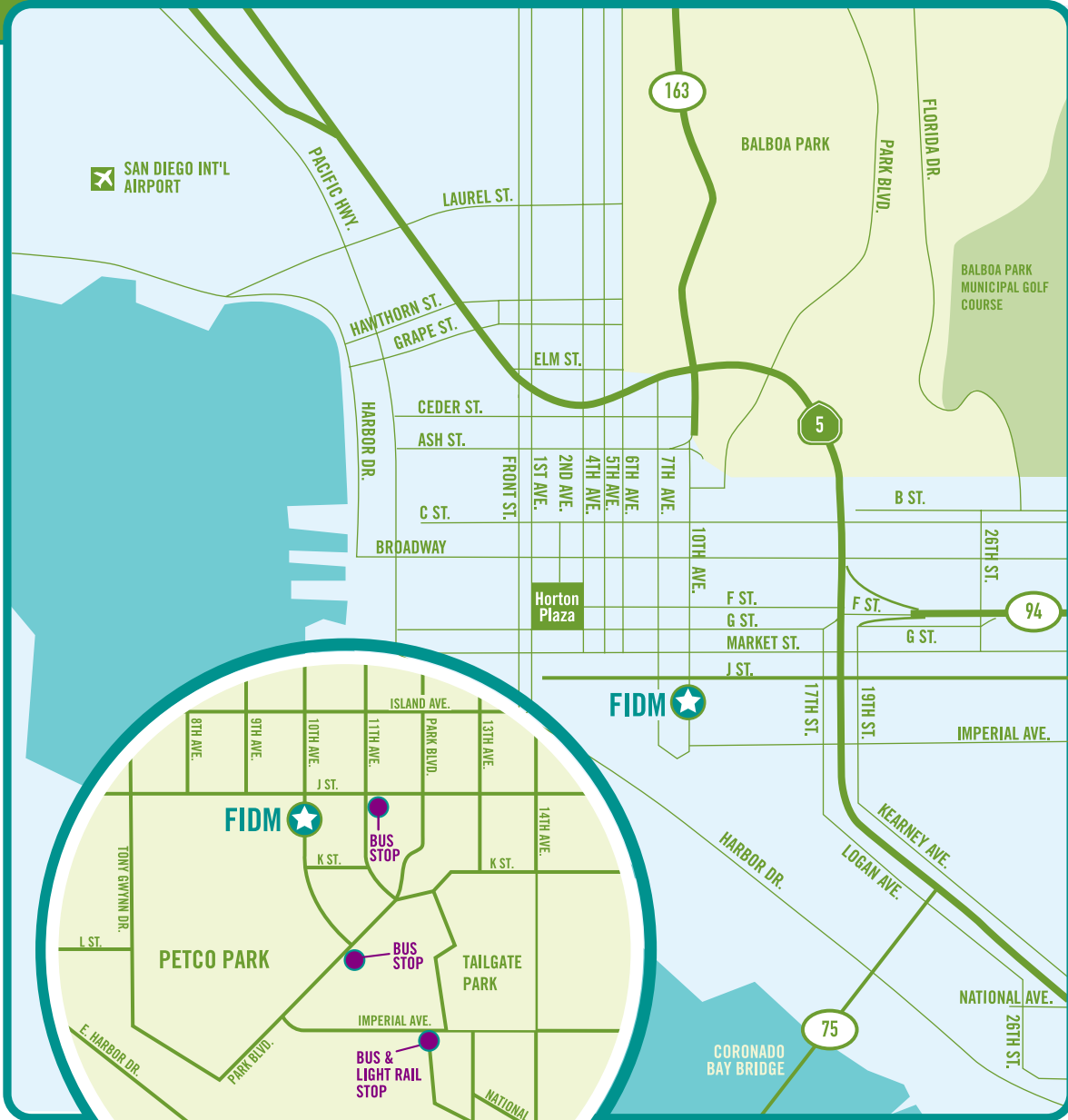


# SAN DIEGO CAMPUS

FIDM | The Fashion Institute of Design & Merchandising

350 10th Avenue, 3rd Floor, San Diego, California 92101  
619.235.2049 or 800.243.3436



● = PUBLIC TRANSPORTATION

## **FIDM San Diego Campus**

350 10th Avenue, 3rd Floor, San Diego, California 92101  
619.235.2049 or 800.243.3436

### **Directions to FIDM San Diego Campus:**

#### **From the 5 Fwy South:**

- Exit at 10th Ave.
- Continue on 10th Ave. and cross J St.
- Diamond View Tower Parking is on the RIGHT

#### **5 Fwy South (Alternate Route):**

- Exit at Front St. and stay on the RIGHT to remain on Front St.
- Turn LEFT on Market St.
- Turn RIGHT on 10th Ave. and cross J St.
- Diamond View Tower Parking is on the RIGHT

#### **5 Fwy North:**

- Exit at 6th Ave. and veer LEFT to remain on 6th Ave.
- Turn LEFT on Market St.
- Turn RIGHT on 10th Ave. and cross J St.
- Diamond View Tower Parking is on the RIGHT

#### **94 Fwy West:**

- 94 Fwy turns into F St. and continue on F St.
- Turn LEFT on 10th Ave. and cross J St.
- Diamond View Tower Parking is on the RIGHT

#### **163 Fwy South:**

- 163 Fwy. South turns into 10th Ave.—cross J St.
- Diamond View Tower Parking is on the RIGHT

#### **Coming from Palm Springs Area:**

- Take 10 Fwy West to 215 Fwy South
- 215 Fwy becomes 15 Fwy South
- Take 163 Fwy South Downtown
- Follow 163 Fwy South directions above

#### **Via Bus or Trolley:**

- Take a bus connection or the Blue or Orange trolley line to 12th & Imperial Transit Center (*1255 Imperial Ave. at Imperial Ave. & N. 12th Ave., San Diego*)
- Walk west on Imperial Ave. to Park Blvd.
- Turn RIGHT on Park Blvd and continue to 10th Ave.
- Turn LEFT on 10th Ave and continue to 350 10th Ave. (3rd Floor)

#### **Parking:**

- Diamond View Tower @ 10th Ave. & J St.: \$20/day or \$3/hour
- Padres Parkade @ 10th Ave. & J St.: \$6/day or \$1/hour (*\$20 on event day*)
- Parkade @ 6th Ave. & K St.: \$5/day (*\$12 on event day*)
- Outdoor Parking @ 10th Ave. & Park Blvd.: \$3/day (*\$15-20 on event day*)