WELCOME TO FIDM.
WELCOME TO YOUR FUTURE.

You have unique aspirations for your life and FIDM offers the educational pathways and guidance to discover the successful future you envision.

We’re a one-of-a-kind college of the applied arts, where your creative talent, academic engagement, and determination are fostered by a dedicated faculty and staff. You’ll also be energized by fellow students from diverse
backgrounds, across the country and around the globe, with creative objectives and ideas like yours.

Career guidance, student activities that encourage community-minded projects, exposure to industry experts, and cultural experiences are all part of the stimulating campus life.

Each campus is strategically located for optimal visual stimulation and immersion in California’s vibrant entertainment, fashion, and action sports industries with plentiful business hubs.

We invite you to take a bold step, walk through our doors and join our learning community. You’ll uncover not just the profession that you imagine, but the knowledge to take you there.

“As you walk, and sometimes run, through your future, take time each day to enjoy the journey.”

FIDM President Tonian Hohberg: Since founding the college, her unparalleled and intelligent foresight has defined FIDM from the very first day.
FIDM’S MISSION

FIDM’s engaging learning environment and rigorous programs of study develop graduates who become leaders in the industries of global design and business. Under the guidance of faculty who are industry professionals, FIDM Students learn to strategically integrate design thinking with technology, producing work that is grounded in critical and creative thought. FIDM Graduates embrace cultural diversity and ethical choice while advancing the well-being of their communities.
FIDM is a recognized college accredited by the Western Association of Schools and Colleges Senior College and University Commission (WSCUC) and the National Association of Schools of Art and Design (NASAD).

FIDM | Fashion Institute of Design & Merchandising is an accredited, co-educational, specialized, private college in California with campuses in Los Angeles, San Francisco, and Orange County.

FIDM is accredited by the Western Association of Schools and Colleges Senior College and University Commission (WSCUC), a United States Department of Education-recognized accreditor located at 985 Atlantic Avenue #100, Alameda, CA 94501 (510.748.9001).

FIDM's art and design programs are also accredited by the National Association of Schools of Art and Design (NASAD), a United States Department of Education-recognized accreditor located at 11250 Roger Bacon Drive, Suite 21, Reston, VA 20190 (703.437.0700).

FIDM is a private institution licensed by the California Bureau for Private Postsecondary Education (BPPE), a consumer affairs agency open to the public and located at 1747 North Market, Suite 225, Sacramento, CA 95834 (916.574.8900).

FIDM is approved by the California State Approving Agency for Veterans Education (CSAAVE) and by the Bureau for Private Postsecondary Education (BPPE) for the training of veterans, and by BPPE for the training of individuals certified as eligible for services by the California Vocational Rehabilitation Administration.

FIDM is a member of the American Council on Education (ACE), and the Council on Higher Education Accreditation (CHEA). Information about FIDM’s accreditation is available from the FIDM Dean of Academic Development at 213.624.1200.

FIDM is authorized under Federal law to enroll non-immigrant students. For more information, see F-1 Visa – International Students section of the FIDM College Catalog, International Student Orientation Guide, or FIDM.edu [under Admissions – International Students – Frequently Asked Questions].

FIDM certifies that all courses numbered 1000 and higher are collegiate level and recommends acceptance for transfer to the California State University system and other universities and colleges.
ADVISORY BOARD

This exceptional group of industry and community leaders plays a vital role in our ever-evolving curriculum.

KAREN KANE  
Vice President and Creative Director, Karen Kane, Inc.

LONNIE KANE  
President, Karen Kane, Inc.

COLLEEN ATWOOD  
Costume Designer

TRISHA BIGGAR  
Costume Designer

PIERRE CARDIN  
Designer, Pierre Cardin

WILLIAM E. CONNER, III  
President / CEO, William E. Conner & Assoc., Ltd.

GIOVANNI DI PASQUALE  
Accademia Internazionale Koefia

DIANE VON FURSTENBERG  
Chairman / President, Diane von Furstenberg

TIM GUNN  
Author / Mentor, Project Runway

STEVEN HIRSH  
Cooper Design Space

NORMA KAMALI  
Designer, OMO Norma Kamali

ELLEN MAGNIN NEWMAN  
Ellen Newman Associates

ZANDRA RHODES  
Zandra Rhodes (UK), Ltd., Rhodes House

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Alex Roldan Salon

HENRI J. SILLAM  
Jewelry Designer

ROEL VOSSEN  
Founder / Managing Director, Frontline Clothing, Ltd.

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Costume Designer

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Chairman Emeritus, GUESS?, Inc.

PAUL MARCIANO  
Co-Founder, GUESS?, Inc.

ILSE METCHEK  
President, California Fashion Association  
Executive Director, Textile Association of Los Angeles