

## WELCOME TO FIDM. WELCOME TO YOUR FUTURE.

You have unique aspirations for your life and FIDM offers the educational pathways and guidance to discover the successful future you envision.

We're a one-of-a-kind college of the applied arts, where your creative talent, academic engagement, and determination are fostered by a dedicated faculty and staff. You'll also be energized by fellow students from diverse backgrounds, across the country and around the globe, with creative objectives and ideas like yours.

Part of the stimulating campus life at FIDM comes from career guidance, student activities that include challenging projects, exposure to industry experts, and cultural experiences.

FIDM is strategically located for immersion in California's vibrant life and business climate that offer endless undertakings and activity. Key industries are entertainment, fashion, business management, action sports, and the arts. We invite you to take a bold step, walk through our

doors and join our learning community. You'll uncover not just the profession that you imagine, but the knowledge to take you there.

"As you walk, and sometimes run, through your future, take time each day to enjoy the journey."

Jonian Hohbing

<u>FIDM President Tonian Hohberg:</u> Since founding the college, her unparalleled and intelligent foresight has defined FIDM from the very first day.





# FIDM'S MISSION

FIDM provides a technology-driven education that inspires, empowers, and supports everyone.

 We prepare people to solve modern problems by integrating traditional skills with evolving digital tools and technologies.

- We inspire by cultivating a dynamic, creative, and welcoming environment.

 We empower by teaching hands-on skills and providing connections to help people make the most of their opportunities.

 We support by providing highly personalized professional and educational mentorship and guidance.



### ACCREDITATION



FIDM is a recognized college accredited by the Western Association of Schools and Colleges Senior College and University Commission (WSCUC) and the National Association of Schools of Art and Design (NASAD).

FIDM | Fashion Institute of Design & Merchandising is an accredited, co-educational, specialized, private college in Los Angeles, California.

FIDM is accredited by the Western Association of Schools and Colleges Senior College and University Commission (WSCUC), a United States Department of Education-recognized accreditor located at 1001 Marina Village Parkway, Suite 402, Alameda, CA 94501 (510.748.9001).

FIDM's art and design programs are also accredited by the National Association of Schools of Art and Design (NASAD), a United States Department of Education-recognized accreditor located at 11250 Roger Bacon Drive, Suite 21, Reston, VA 20190 (703.437.0700).

FIDM is a private institution licensed by the California Bureau for Private Postsecondary Education (BPPE), a consumer affairs agency open to the public and located at 1747 North Market Blvd., Suite 225, Sacramento, CA 95834 (916.574.8900). FIDM is approved by the Bureau for Private Postsecondary Education (BPPE) for the training of veterans and individuals certified as eligible for services by the California Vocational Rehabilitation Administration.

FIDM is a member of the American Council on Education (ACE), and the Council on Higher Education Accreditation (CHEA). Information about FIDM's accreditation is available from the FIDM Dean of Academic Development at 213.624.1200.

FIDM is authorized under Federal law to enroll non-immigrant students. For more information, see F-1 Visa – International Students section of the FIDM College Catalog, International Student Orientation Guide, or *FIDM.edu* (under Admissions – International Students – Frequently Asked Questions).

FIDM certifies that all courses numbered 1000 and higher are collegiate level and recommends acceptance for transfer to the California State University system and other universities and colleges.

#### **ADVISORY BOARD**

This exceptional group of industry and community leaders plays a vital role in our ever-evolving curriculum.

COLLEEN ATWOOD Costume Designer

TRISHA BIGGAR Costume Designer

WILLIAM E. CONNER, III President / CEO, William E. Conner & Assoc., Ltd.

GIOVANNI DI PASQUALE Accademia Internazionale Koefia

DIANE VON FURSTENBERG Chairman / President, Diane von Furstenberg

TIM GUNN Author / Mentor, Project Runway

STEVEN HIRSH Cooper Design Space

NORMA KAMALI Designer, OMO Norma Kamali KAREN KANE Vice President and Creative Director, Karen Kane, Inc.

LONNIE KANE President, Karen Kane, Inc.

TOM KENNEDY President, Sperry

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BOB MACKIE Elizabeth Courtney Costumes

MAURICE MARCIANO Chairman Emeritus, GUESS?, Inc.

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*President*, California Fashion Association *Executive Director*, Textile Association of Los Angeles ELLEN MAGNIN NEWMAN Ellen Newman Associates

ZANDRA RHODES Zandra Rhodes (UK), Ltd., Rhodes House

ALEX ROLDAN Alex Roldan Salon

HENRI J. SILLAM Jewelry Designer

ROEL VOSSEN Founder / Managing Director, Frontline Clothing, Ltd.

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