

FIDM Books and Supplies
As of 06/07/2018

Books & Supplies								
Major Description	Dept	Course Number	Course Costs ¹	Course Description	Qty ²	Internet Search Terms ³	Description	
BEAUTY INDUSTRY MERCHANDISING & MARKETING, AA	BUAD	2250	\$163.05	ORGANIZATIONAL LEADERSHIP	1		PERSONAL PROFILE SYSTEM® PACKET	
	GNST	1040	\$50.90	ENGLISH COMPOSITION	1	978007811280-5	INTERPERSONAL SKILLS,5ED	
		1230	\$246.65	COLOR & DESIGN THEORY	1	978131908349-6	RULES FOR WRITERS, 8ED	
						1	PAC57530 FADELESS	PPR, COLOR 12X18 20SHT
					2	THE FIDM STORE	DESGOUACHE WHT. #100 50ML	
					2	THE FIDM STORE	DESGOUACHE #201YELLOW 50ML	
					2	THE FIDM STORE	DESGOUACHE #318CARMINE 50	
					2	THE FIDM STORE	DESGOUACHE #703BLACK 50	
					1	THE FIDM STORE	DESGOUACHE MAGENTA	
					2	13447-1011	BRD, ILLUS.WHT 15X20 PK/4	
					2	THE FIDM STORE	DESGOUACHE #512COBALT BLU	
					1	978128585822-7	DESIGN BASICS. 9ED	
					2	SM400-4	PD, DRAWING 9X12	
					1	THE FIDM STORE	PICK UP, RUBBERCEMENT	
					1	811-3/4	TAPE, 3/4 X36YD REMOVABLE	
					1	THE FIDM STORE	ELMERS ELE904 NO WRINKLE RUBBER CEMENT 4OZ	
					1	CN702323	PD, TRACE 14X17 50SHT	
					1	AA15360	PALETTE PLASTIC 10X13-SAN	
					1	AA17041	TROWEL, PALETTE KNF	
					5	PP103061	PPR, CONSTR 12X18 BLK	
					1	EX16001	KNIFE#1, W/ SAFETY CAP	
					1	THE FIDM STORE	BLADE#11, 5/PK	
					1	PB4050R-3	BRUSH, #3 SYN SBL RD	
					1	PB4050ST-075	BRUSH, 3/4 FLAT SYN SBL	
			1450	\$84.85	COLLEGE MATHEMATICS	1	978133770270-6	MATH MATTERS: APPLYING MATH TO REAL WORLD
			1600	\$89.40	EFFECTIVE SPEAKING	1	978131903065-0	SPEAK UP: AN ILLUSTRATED GUIDE TO PUBLIC SPEAKING, 4TH
			1650	\$98.35	CRITICAL THINKING	1	978032195331-5	THE ART OF THINKING, 11ED
			2420	\$88.35	SURVEY OF WESTERN ART II	1	978132355160-8	BASIC HISTORY OF WESTERN ART - VOL - II
			2960	\$117.35	AMERICAN POLITICAL & ECONOMIC HIST	1	978020501062-2	OUT OF THE MANY 6ED
			360	\$92.25	DEVELOPMENTAL WRITING	1	978007353327-8	SENTENCE SKILLS 8ED
			400	\$99.75	WRITING SKILLS	1	978131900319-7	REAL WRITING 7ED
		MMKT	1550	\$242.25	MARKETING AND BRAND DEVELOPMENT	1	978013414953-0	MARKETING: AN INTRODUCTION, 13ED
						1	978081443473-4	BRAND AID, 2ED
			1650	\$254.80	CONSUMER BEHAVIOR & RESEARCH	1	978013412993-8	CONSUMER BEHAVIOR BUYING, HAVING, AND BEING, 12ED
		MRCH	1450	\$103.00	CONCEPTS IN TREND FORECASTING	1	IACC-24	PRTFLIO.24 PG CLR COVER
						1	978162892546-3	FASHION FORCASTING 4ED - BOOK ONLY
			1550	\$192.00	THE RETAIL ENVIRONMENT	1	978007802899-1	RETAILING MANAGEMENT. 9ED
			1780	\$125.54	DIGITAL COMMUNICATION	1	978013485248-5	ADOBE PHOTOSHOP CC 1ST ED 2018RELEASE
						1	978013485250-8	ADOBE INDESIGN CC 1ST ED, 2018 RELEASE
						1	AA723L	BRD, U BLK 15X20
						1	DTSE88GB	JUMPDRIVE, 8GB KINGSTON
			1950	\$108.54	EXCEL FOR BUSINESS APPLICATIONS	1	978133781997-8	BNDL, EXCEL 2016 INTRO
						1	DTSE88GB	JUMPDRIVE, 8GB KINGSTON
		SMED	1100	\$108.60	INTRODUCTION TO SOCIAL MEDIA	1	978130550275-8	SOCIAL MEDIA MARKETING
		BUAD	2850	\$237.60	ENTREPRENEURSHIP	1	978128516995-8	SMALL BUSINESS AN ENTRE,9ED
	COSM	2250	\$53.85	BEAUTY: BRAND IMAGING	1	978019963962-5	BEAUTY IMAGINED: A HISTORY OF THE GLOBAL BEAUTY INDUSTRY	
					1	978023061388-1	THE IDEA WRITERS	
		2350	\$16.15	BEAUTY: FUNDAMENTALS OF FRAGRANCE	1	THE FIDM STORE	SAFETY EYEWEAR	
					1	978158685702-8	ESSENCE AND ALCHEMY: A NATURAL HISTORY OF PERFUME	
					1	978128545137-4	OPERATIONS MANAGEMENT,5ED	
		2380	\$67.85	BEAUTY: BUSINESS OPERATIONS	1		NO BOOKS & SUPPLIES	
		2450	\$0.00	BEAUTY: FUNDAMENTALS OF COSMETICS	1		PROMOTION IN THE MERCH. ENVIRONMENT 3ED	
		2500	\$110.70	BEAUTY: PROMOTION & PRESENTATION	1	978162892157-1	SKIN CARE AND COSMETICS INGREDIENTS DICTIONARY,4ED	
		2550	\$47.50	BEAUTY: FUND OF BODY & HAIR CARE	1	978128506079-8	NO BOOKS & SUPPLIES	
		2580	\$0.00	BEAUTY: CURRENT INDUSTRY TOPICS	1		CONSUMER'S DIC. OF COSMETIC INGREDIENTS,7E	
		2650	\$160.25	PRINCIPLES OF BEAUTY TECHNOLOGY	1	978030745111-8		

1, 2, 3: See Legend at end of document.

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		2740	\$143.40	BUSINESS ETHICS IN THE BEAUTY IND	1	978111876378-0	INTRODUCTION TO COSMETIC FORMULATION & TECHNOLOGY
		2830	\$0.00	PACKAGE DEVELOPMENT & PRODUCTION	1	978130558208-8	: A TEXTBOOK WITH CASES
		2920	\$281.10	BEAUTY: GLOBAL BUSINESS	1	978125957811-3	NO BOOKS & SUPPLIES
	GNST	1620	\$56.85	THE CREATIVE PROCESS	1		INT'L BUSINESS 11ED
					1	978074323527-3	BOOK
					1	SM400-4	CREATIVE HABIT
					1	SA2476HT	PD, DRAWING 9X12
					1	UH99653	PNCL SET, VERITHIN ,12/PK
					1	BEE-204CB50-912	GLUE,UHU BLU LGR STK
		3450	\$178.35	APPLIED MATHEMATICS	1	978047059271-7	SKTCHBK. 12X9 BLK SHTS
	MMKT	2780	\$230.45	INTEGRATED MARKETING COMMUNICATIONS	1	978132373388-2	QUANTITATIVE REASONING , 2ED
							INTEGRATED MARKETING COMMUNICATION

COURSE BOOK AND SUPPLY INFORMATION

Please confirm your selected FIDM Program and Degree Objective is listed under the Major Description on the first page of this document. (For example, if you are enrolled in the Fashion Design program and your degree objective is an Associate of Arts degree, then your Major Description would read, *FASHION DESIGN, AA*.)

Listed to the right of your Major Description are four columns under **Books & Supplies**: Dept, Course Number, Course Costs, and Course Description. These columns identify the required courses in which you will register to complete your selected program.

Legend:

1. Estimated cost of course books and supplies when provided by FIDM. Cost listed does not include tax.
2. Quantity of each book/supply item required to participate in the course. (Note in Description column if item required is listed as a set, pack (pk), size, feet or yards, or specific weight.)
3. Internet Search Term may assist in your location of the required item:
 - a. Enter term into an internet search engine (Google, Yahoo, or Bing) to find item on the Web.
 - b. ISBN: International Standard Book Number is listed for each textbook. Search by ISBN for complete title, author, edition and publisher.

ADDITIONAL INFORMATION

- Highlighted Course items: FIDM Kits display supply items (shaded in gray) which are required for course participation. FIDM Kits sold by FIDM cannot be sold as individual items.
- Vendor websites listed may provide additional product information. (For [HTTP:// TOPSARTSUPPLIES.COM](http://TOPSARTSUPPLIES.COM), click on "Items We Specialize In" and for WWW.JETSINC.COM click on "Trade School Supplies." Vendors are not exclusive to FIDM; therefore, students may choose to obtain their required supplies from another source.
- Customized supplies, equipment, and/or handouts that have been manufactured or prepared for FIDM may be purchased from the FIDM Store. Note: These items are **nonreturnable and cannot be exchanged.**
- Description Column provides textbook title information. Supply information includes manufacturer, color, quantity, size, and additional specific information to assist with product searches.
- Book and Supply Course Kits (complete or partial) for FIDM's next quarter courses will be available for credit card purchase during the course section distribution the first week of class. Note: Purchased items are **nonreturnable and cannot be exchanged.**

Course Book and Supply Information does not constitute a guarantee that the textbooks and/or course supplies listed will not change. Information provided has been distributed in prior quarters and will give you an idea of what is required. PLEASE REFER to Book and Supply Information posted on the FIDM portal or FIDM.edu thirty (30) days prior to the first day of class **each quarter** for the CURRENT list of books and supplies. It is recommended that you retain sales receipts of your book and supply purchases should vendor/store accepted returns/exchanges be necessary.

If you need additional information, please email COLLEGESERVICES@FIDM.COM. Questions submitted Monday through Thursday will be answered within 24 hours and questions

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