WELCOME TO FIDM. WELCOME TO YOUR FUTURE.

You have unique aspirations for your life and FIDM offers the educational pathways and guidance to discover the successful future you envision.

We’re a one-of-a-kind college of the applied arts, where your creative talent, academic engagement, and determination are fostered by a dedicated faculty and staff. You’ll also be energized by fellow students from diverse
backgrounds, across the country and around the globe, with creative objectives and ideas like yours.

Career guidance, student activities that encourage community-minded projects, exposure to industry experts, and cultural experiences are all part of the stimulating campus life.

Each of our four campuses is strategically located for optimal visual stimulation and immersion in California’s vibrant entertainment, fashion, and action sports industries with plentiful business hubs.

We invite you to take a bold step, walk through our doors and join our learning community. You’ll uncover not just the profession that you imagine, but the knowledge to take you there.

“As you walk, and sometimes run, through your future, take time each day to enjoy the journey.”

FIDM President Tonian Hohberg: Since founding the college, her unparalleled and intelligent foresight has defined FIDM from the very first day.
QUICK FACTS

- 25+ design and creative business majors
- Associate of Arts Degree Programs
- Associate of Arts Professional Designation Degree Programs
- Associate of Arts Advanced Study Degree Programs
- Bachelor of Arts and Bachelor of Science Degree Programs
- MBA Degree Program
- 4,200 students and a dedicated faculty of 300 industry professionals
- Industry-driven curriculum
- Classes starting quarterly
- Powerful network of more than 70,000 alumni
- Over 1,300 exclusive internships made available by the Career Center in 2017
- Four strategically-placed California campuses in Los Angeles, San Francisco, Orange County & San Diego
- Online learning opportunities with our eLearning Program
- Successful graduates working in the U.S. and around the globe
- Unparalleled industry partnerships with brands like NIKE, Inc., Disney, Zara, GUESS?, Inc., PacSun, Converse, and Victoria’s Secret PINK
- Career Center for students, recent graduates, and alumni
- Accreditation by the Senior College and University Commission of the Western Association of Schools and Colleges (WSCUC), and the National Association of Schools of Art and Design (NASAD)
FIDM’S MISSION

FIDM’s engaging learning environment and rigorous programs of study develop graduates who become leaders in the industries of global design and business. Under the guidance of faculty who are industry professionals, FIDM Students learn to strategically integrate design thinking with technology, producing work that is grounded in critical and creative thought. FIDM Graduates embrace cultural diversity and ethical choice while advancing the well-being of their communities.
ACCREDITATION

FIDM is a recognized college accredited by the Western Association of Schools and Colleges Senior College and University Commission (WSCUC) and the National Association of Schools of Art and Design (NASAD).

FIDM | Fashion Institute of Design & Merchandising is an accredited, co-educational, specialized, private college in California with campuses in Los Angeles, San Francisco, Orange County, and San Diego.

FIDM is accredited by the Western Association of Schools and Colleges Senior College and University Commission (WSCUC), a United States Department of Education-recognized accreditor located at 985 Atlantic Avenue #100, Alameda, CA 94501. [510.748.9001]

FIDM’s art and design programs are also accredited by the National Association of Schools of Art and Design (NASAD), a United States Department of Education-recognized accreditor located at 11250 Roger Bacon Drive, Suite 21, Reston, VA 20190. [703.437.0700]

FIDM is authorized to operate in the state of California by the Bureau for Private Postsecondary Education (BPPE), a consumer affairs agency open to the public and located at 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833. [916.431.6959] Approval to operate means compliance with state standards as set forth in the California Private Postsecondary Education Act of 2009.

FIDM is approved by the California State Approving Agency for Veterans Education (CSAAVE) and by the Bureau for Private Postsecondary Education (BPPE) for the training of veterans, and by BPPE for the training of individuals certified as eligible for services by the California Vocational Rehabilitation Administration.

FIDM is a member of the American Council on Education (ACE), and the Council on Higher Education Accreditation (CHEA). Information about FIDM’s accreditation is available from the FIDM Dean of Academic Development at 213.624.1200.

FIDM is authorized under Federal law to enroll non-immigrant students. For more information, see F-1 Visa – International Students section of the FIDM College Catalog, International Student Orientation Guide, FIDM Portal, or FIDM.edu [under Admissions – International Students – Frequently Asked Questions].

FIDM certifies that all courses numbered 1000 and higher are collegiate level and recommends acceptance for transfer to the California State University system and other universities and colleges.
This exceptional group of industry and community leaders plays a vital role in our ever-evolving curriculum.

JAMES ACHESON  
Costume Designer

COLLEEN ATWOOD  
Costume Designer

TRISHA BIGGAR  
Costume Designer

PIERRE CARDIN  
Designer, Pierre Cardin

DON CHANG  
President / CEO, Forever 21

WILLIAM E. CONNER, III  
President / CEO, William E. Conner & Assoc., Ltd.

GIOVANNI DI PASQUALE  
Accademia Internazionale Koefia

DIANE VON FURSTENBERG  
Chairman / President, Diane von Furstenberg

TIM GUNN  
Author / Mentor, Project Runway

STEVEN HIRSH  
Cooper Design Space

NORMA KAMALI  
Designer, OMO Norma Kamali

KAREN KANE  
Vice President and Creative Director, Karen Kane, Inc.

LONNIE KANE  
President, Karen Kane, Inc.

TOM KENNEDY  
President, Sperry

SALLY SIRKIN LEWIS  
President / CEO, J. Robert Scott

BOB MACKIE  
Elizabeth Courtney Costumes

MAURICE MARCIANO  
Chairman Emeritus, GUESS?, Inc.

ELLEN MAGNIN NEWMAN  
Ellen Newman Associates

ZANDRA RHODES  
Zandra Rhodes (UK), Ltd., Rhodes House

ALEX ROLDAN  
Alex Roldan Salon

HENRI J. SILLAM  
Jewelry Designer

EMANUEL UNGARO  
Designer, Ungaro

ROEL VOSSEN  
Founder / Managing Director, Frontline Clothing, Ltd.

JACQUELINE WEST  
Costume Designer

CLIVE WILKINSON  
President, Clive Wilkinson Architects

ILSE METCHEK  
President, California Fashion Association  
Executive Director, Textile Association of Los Angeles