

FIDM offers an Associate of Arts (A.A.) and an A.A. Professional Designation Degree Program in

DIGITAL MEDIA



Utilize cutting-edge hardware and software while gaining an **understanding of the development process for film, video, games, music, and much more** in the explosive entertainment industry.

WHY FIDM?

The Digital Media Program teaches a synergistic approach to modern technologies and trains students to blend sight, sound, and motion seamlessly.

Classes such as editing, digital composition, motion graphics, 3-D modeling and animation, and sound design prepare students for success in the Digital Media world.

Digital Media students have the opportunity to work on many real-world projects including DEBUT, FIDM's Annual Fashion Gala. Students may assist with all pre-and post-production aspects of the DEBUT Runway Show, including filming and editing video, creating motion graphics, and creating original content that is shown live at the event. Some may even contribute to the overall show's design and feel!

The Digital Media Instructors are all working professionals who bring years of real-world experience to the classroom. Their industry-savvy approach ensures that students learn skills that are relevant and in-demand.

FIDM Productions' Digital Media Center at the Los Angeles campus is a state-of-the-industry production facility housing edit bays, machine rooms, an insert stage, and classrooms.

By the time students graduate, they have compiled a diverse body of work that can be used to create a portfolio/reel to show potential employers either through distribution on the web or on an authored DVD.

“The Digital Media Program gives the students a working knowledge of all significant areas of the industry, so they can work effectively in any cross-platform environment. So many students get hired because of their broad understanding of the production and post-production pipelines.”

- Gene LeBrock, Director of Digital Media

CAREERS AFTER FIDM

FIDM Digital Media Graduates currently work in all areas of the industry, including feature films, movie trailers, television shows, news broadcasts, interactive websites, new technologies, and more. Clients have included HBO, ABC, Disney, Discovery, E!, and many others.

Our Career Center has cultivated a database of 19,000 employer contacts nationwide with the singular goal of providing industry-related internships and employment for our students and graduates.

FIDM[®]

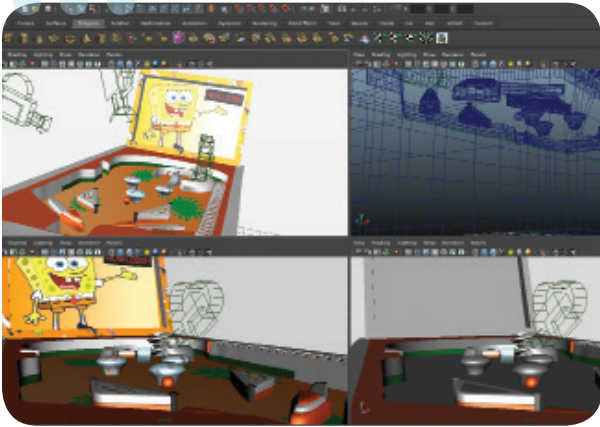
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DIGITAL MEDIA

WHAT OUR STUDENTS LEARN

In Our Program, Students Learn the Skills to:

- Work as Digital Artists in many specialized areas of the industry.
- Utilize software for 3-D modeling, digital storytelling, web design, and visual effects.
- Convey a message using interplay between video and audio components of a project.
- Communicate effectively with anyone involved at any stage of the production process.
- Contribute meaningfully to any creative and technical discussions from the very first day on the job.
- Succeed in this dynamic industry.



Student work by Daniel Benhamo

The Digital Media Associate of Arts (A.A.) Program is a 90-unit program.

The Digital Media Associate of Arts (A.A.) Professional Designation Program is a 60-unit program open only to those who already hold a college degree.

DEGREES



WHAT COMES NEXT?

CAREER...

Students may work as freelance artists or begin full-time employment right after graduation.

OR POST-DEGREE ADVANCED STUDY OPTIONS:

- Bachelor of Science Degree in Business Management

“The classes are small, so you, your classmates, and the instructors become very close, almost like a family. The camaraderie was one of my favorite things about the program.”

- Kyle Brosius, Digital Artist, E! Entertainment

ALUMNUS SUCCESS STORY



NAME: Jonathan Gitlin

JOB: Creative Director of Create Advertising, Motion Graphics Department

WHAT DO YOU LIKE MOST ABOUT YOUR JOB? “Convincing someone that your creative idea is the best way to market their brand. At the end of the day, I truly feel like

a kid in a playground.”

WHY FIDM? “FIDM gave me the tools to succeed.

The instructors at FIDM, who were grounded in the industry, offered real world experience that I could learn from.”

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