

Major Description	Dept	Course Number	Books & Supplies		Qty ²	Internet Search Terms ³	Description
			Course Costs ¹	Course Description			
BEAUTY INDUSTRY MANAGEMENT, ASAA	BUMT	3680	\$288.45	GLOBAL MARKETING COMMUNICATIONS	1	ADVERTISING & PROMOTION	ADVERTISING & PROMOTION
	COSM	3250	\$69.75	BEAUTY: PURCHASING & PLANNING	1	PROCUREMENT AND SUPPLY	PROCUREMENT AND SUPPLY
		3350	\$239.55	HUMAN RESOURCES & ORGANIZ BEHAVIOR	1	ORG. BEHAVIOR, 5TH	ORG. BEHAVIOR, 5TH
		3360	\$52.25	BEAUTY: LUXURY BRAND DEVELOPMENT	1	THE LUXURY STRATEGY: BREAK THE RULES OF M	THE LUXURY STRATEGY: BREAK THE RULES OF MARKETING TO BU
		3400	\$26.60	MANAGERIAL DECISION MAKING	1	THE TRUTH ABOUT MAKING SMART DECISIONS	THE TRUTH ABOUT MAKING SMART DECISIONS
					1	THE DECISION BOOK: 50 MODELS FOR STRATEG	THE DECISION BOOK: 50 MODELS FOR STRATEGIC THINKING
		3420	\$138.60	BEAUTY: BUSINESS MGMT & FINANCE	1	UNDERSTANDING FINANCIAL STATEMENTS 11T	UNDERSTANDING FINANCIAL STATEMENTS 11TH
		3450	\$0.00	MERCH IN THE BEAUTY ENVIRONMENT	1		NO BOOKS & SUPPLIES
		3600	\$33.25	PRODUCT INNOVATION	1	MOLESKINE 726804	MOLESKINE CASHIER KRAFT L
					1	THE INNOVATIONA BOOK	THE INNOVATIONA BOOK
		3660	\$0.00	REGULATORY AFFAIRS & IMP/EXP STRAT	1		NO BOOKS & SUPPLIES
		3850	\$109.80	BEAUTY:SALES,NEGOTIATION,CONFL MGMT	1	NEGOTIATION: READINGS, EXERCISES, AND CAS	NEGOTIATION: READINGS, EXERCISES, AND CASES, 7ED
		3950	\$0.00	INTERNSHIP	1		NO BOOKS & SUPPLIES
	GNST	3200	\$35.75	CONSUMER SOCIAL BEHAVIOR	1	BUY-OLOGY: TRUTH AND LIES ABOUT WHY WE	BUY-OLOGY: TRUTH AND LIES ABOUT WHY WE BUY
					1	DECODING THE NEW CONSUMER MIND: HOW	DECODING THE NEW CONSUMER MIND: HOW AND WHY WE SHOP AND
	SMED	2750	\$39.35	E-COMMERCE MARKETING	1	DIGITAL MEDIA STRATEGY	DIGITAL MEDIA STRATEGY
		3750	\$116.20	PR WRITING FOR SOCIAL MEDIA	1	PUBLIC RELATIONS WRITING AND MEDIA TECH,	PUBLIC RELATIONS WRITING AND MEDIA TECH, 8TH

COURSE BOOK AND SUPPLY INFORMATION

Please confirm your selected FIDM Program and Degree Objective is listed under the Major Description on the first page of this document. (For example, if you are enrolled in the Fashion Design program and your degree objective is an Associate of Arts degree, then your Major Description would read, *FASHION DESIGN, AA*.)

Listed to the right of your Major Description are four columns under **Books & Supplies**: Dept, Course Number, Course Costs, and Course Description. These columns identify the required courses in which you will register to complete your selected program.

Legend:

1. Estimated cost of course books and supplies when provided by FIDM. Cost listed does not include tax.
2. Quantity of each book/supply item required to participate in the course. (Note in Description column if item required is listed as a set, pack (pk), size, feet or yards, or specific weight.)
3. Internet Search Term may assist in your location of the required item:
 - a. Enter term into an internet search engine (Google, Yahoo, or Bing) to find item on the Web.
 - b. ISBN: International Standard Book Number is listed for each textbook. Search by ISBN for complete title, author, edition and publisher.

ADDITIONAL INFORMATION

- Highlighted Course items: FIDM Kits display supply items (shaded in gray) which are required for course participation. FIDM Kits sold by FIDM cannot be sold as individual items.
- Vendor websites listed may provide additional product information. (For [HTTP://TOPSARTSUPPLIES.COM](http://topsartsupplies.com), click on “Items We Specialize In” and for [WWW.JETSINC.COM](http://www.jetsinc.com) click on “Trade School Supplies.” Vendors are not exclusive to FIDM; therefore, students may choose to obtain their required supplies from another source.
- Customized supplies, equipment, and/or handouts that have been manufactured or prepared for FIDM may be purchased from the FIDM Store. Note: These items are **nonreturnable and cannot be exchanged**.
- Description Column provides textbook title information. Supply information includes manufacturer, color, quantity, size, and additional specific information to assist with product searches.
- Book and Supply Course Kits (complete or partial) for FIDM's next quarter courses will be available for credit card purchase during the course section distribution the first week of class. Note: Purchased items are **nonreturnable and cannot be exchanged**.

Course Book and Supply Information does not constitute a guarantee that the textbooks and/or course supplies listed will not change. Information provided has been distributed in prior

Books & Supplies						
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Course book and supply information does not constitute a guarantee that the textbooks and/or course supplies listed will not change. Information provided has been distributed in prior quarters and will give you an idea of what is required. PLEASE REFER to Book and Supply Information posted on the FIDM portal or FIDM.edu thirty (30) days prior to the first day of class <u>each quarter</u> for the CURRENT list of books and supplies. It is recommended that you retain sales receipts of your book and supply purchases should vendor/store accepted returns/exchanges be necessary.						
If you need additional information, please email COLLEGESERVICES@FIDM.COM. Questions submitted Monday through Thursday will be answered within 24 hours and questions submitted on Friday will be answered the following Monday.						

1, 2, 3: See Legend at end of document.