

FIDM offers an Associate of Arts (A.A.) and an A.A. Professional Designation Degree Program in

# APPAREL INDUSTRY MANAGEMENT



If you've ever dreamed of owning or managing a **fashion apparel company**, then this is the major for you.

## WHY FIDM?

**FIDM's 12,000 square foot** Fashion District loft simulates an apparel production facility, so students learn in an environment, and with the technology, that is true to the industry.

**Instructors like Nick Verreos** of *Project Runway* are working professionals with exciting careers and industry connections.

**The curriculum covers** all global perspectives of costing, production planning, line development, textile testing, and other applications in the apparel industry.

**From visionary development** of the initial concept to the delivery of the finished product, students learn the hands-on skills necessary to compete in the global marketplace.

“ I chose FIDM because I knew it would be the most practical for my future goals. I knew L.A. was the place for trends and everything else fashion-related, and I wanted to ride the wave.”

- Vani Kumar, Owner, The Suit Closet

## CAREERS AFTER FIDM

Apparel Industry Management Graduates own fashion labels, showrooms, and retail stores and work at companies such as GUESS, Levi's, Elie Tahari, and more.

Our Career Center has cultivated a database of 24,000 employer contacts nationwide with the singular goal of providing industry-related internships and employment for our students and graduates.



**FIDM**<sup>®</sup>

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# APPAREL INDUSTRY MANAGEMENT

“This is a right and left brain program – creativity and business savvy are necessary for leadership in this industry.”

-Roni Miller Start, Chairperson,  
Apparel Industry  
Management Program



## WHAT OUR STUDENTS LEARN

Our Program Gives Students the Skills to:

- Develop innovative apparel products
- Communicate effectively and collaborate as a team
- Utilize state-of-the-industry technology
- Work with global markets and companies

DEGREES

**The Apparel Industry Management (A.A.) Program** is a 90-unit degree program.

**The Apparel Industry Management (A.A.) Professional Designation Program** is a 69-unit degree program open only to those who already hold a college degree.

## WHAT COMES NEXT?

### A CAREER...

Many students choose to begin full-time employment right after graduation.

### OR POST-DEGREE ADVANCED STUDY OPTIONS:

- **International Manufacturing & Product Development** (Advanced Study Associate of Arts)
- **Film & TV Costume Design** (Advanced Study Associate of Arts)
- **Footwear Design** (Advanced Study Associate of Arts)
- **Business Management** (Bachelor of Science)

## ALUMNUS SUCCESS STORY



**NAME:** Michael Abe

**JOB:** Co-founder and designer of Issue Collection, featured in *Women's Wear Daily*.

**FUTURE GOAL:** “To grow my brand and keep challenging myself creatively.”

**WHAT DO YOU LIKE MOST ABOUT YOUR JOB?**

“I love the creative flexibility and the rapidly changing environment. I get to work with really talented people and am constantly being challenged in new ways.”

**WHY FIDM?** “It’s a solid school with good industry connections. Some of the instructors gave me my first start.”

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