

Major Description	Dept	Course Number	Books & Supplies		Qty <sup>2</sup>	Internet Search Terms <sup>3</sup>	Description
			Course Costs <sup>1</sup>	Course Description			
MASTER OF BUSINESS ADMINISTRATION, MBA	BUMT	4110M	\$57.05	MICRO & MACRO ECONOMICS	1	978113865219-4	CONTEMPORY ECONOMICS: AN APPLICATION APPROACH,8TH
		4130M	\$15.80	FINANCIAL LITERACY	1	978111873584-8	HOW TO READ A FINANCIAL REPORT FOR MANAGERS, ENTREP,8TH
		4160	\$179.00	GLOBAL MARKETING COMM & MANAGEMENT	1	978013387131-9	A FRAMSWORK FOR MARKETING MANAGEMENT,6TH
		4180	\$0.00	GLOBAL STRATEGIC MANAGEMENT	1		NO BOOKS & SUPPLIES
		5010	\$209.75	THE GLOBAL ECONOMY	1	978047040879-7	INTERNATIONAL TRADE, 1ST
					1	978146251955-2	DICKEN GLOBAL SHIFT, 7TH
		5050	\$31.35	LIBRARY RESEARCH	1	978143380561-5	PUBLICATION AMNUAL OF THE APA 2009, 6TH
		5100	\$57.05	CURRENT GLOBAL MARKET DYNAMICS	1	978113865219-4	CONTEMPORY ECONOMICS: AN APPLICATION APPROACH,8TH
		5200	\$69.75	THE SCIENCE OF COMPETITIVE ANALYSIS	1	978013308640-9	BUSINESS AND COMPETITIVE ANALYSIS, 2ED
		5250	\$55.35	FINANCIAL ANALYSIS & CONTROL	1	978111920741-2	LESSONS IN CORPRATE FINANCE: A CSSE STUDIES APPROACH TO
		5260	\$70.15	GLOBAL FINANCIAL STRATEGY	1	978111921968-2	MULTINATIONAL FINANCE
		5300	\$219.25	LOGISTICS MANAGEMENT	1		BOOK
					1		TUG-OF-WAR / HARVARD
					1		ZAPPOS.COM / HARVARD
					1		AMAZON.COM S / HARVARD
		5400	\$195.35	ADV STRAT PLAN & IMPLETMENTATION	1		TEXTBOOK
					1	978111836063-7	MANAGING INNOVATION: INTEGRATING TECHNILOGICAL, MARKET
		5500	\$409.55	STRATEGIC MARKETING MANAGEMENT	1	978013274725-7	STRATEGIC MARKETING PROBLEMS. 13TH
					1	978111858286-2	STRATEGIC MARKET MANAGEMENT, 10TH
		5600	\$339.45	LEGAL ISSUES IMPACT PLAN & INNOV	1	978130557501-1	BUSINESS LAW TODAY COMPREHENSIVE, 11TH
		5650	\$31.85	CREATIVITY, INNOV, & DESIGN IN BUS	1	978006202070-3	INGENIUS: A CRASH COURSE ON CREATIVITY
					1	978161039505-2	FRUGAL INNOVATION: HOW TO DO MORE WITH LESS
		5700	\$403.50	SALES MANAGEMENT	1	978041588651-2	ADVANCED SALES MANAGEMENT HANDBOOK AND.,2012
					1	978113895171-6	SALES FORCE MANAGEMENT: LEADERSHIP, INNOVATION, TECHNOL
		5800	\$100.00	ENTREPRENEURIAL ERGONOMICS	1		TEXTBOOK
		5900	\$0.00	CAPSTONE SEMINAR	1		NO BOOKS & SUPPLIES

**COURSE BOOK AND SUPPLY INFORMATION**

Please confirm your selected FIDM Program and Degree Objective is listed under the Major Description on the first page of this document. (For example, if you are enrolled in the Fashion Design program and your degree objective is an Associate of Arts degree, then your Major Description would read, *FASHION DESIGN, AA*.)

Listed to the right of your Major Description are four columns under **Books & Supplies**: Dept, Course Number, Course Costs, and Course Description. These columns identify the required courses in which you will register to complete your selected program.

Legend:

1. Estimated cost of course books and supplies when provided by FIDM. Cost listed does not include tax.
2. Quantity of each book/supply item required to participate in the course. (Note in Description column if item required is listed as a set, pack (pk), size, feet or yards, or specific weight.)
3. Internet Search Term may assist in your location of the required item:
  - a. Enter term into an internet search engine (Google, Yahoo, or Bing) to find item on the Web.
  - b. ISBN: International Standard Book Number is listed for each textbook. Search by ISBN for complete title, author, edition and publisher.

**ADDITIONAL INFORMATION**

- Highlighted Course items: FIDM Kits display supply items (shaded in gray) which are required for course participation. FIDM Kits sold by FIDM cannot be sold as individual items.
- Vendor websites listed may provide additional product information. (For [HTTP:// TOPSARTSUPPLIES.COM](http://topsartsupplies.com), click on "Items We Specialize In" and for [WWW.JETSINC.COM](http://www.jetsinc.com) click on "Trade School Supplies." Vendors are not exclusive to FIDM; therefore, students may choose to obtain their required supplies from another source.
- Customized supplies, equipment, and/or handouts that have been manufactured or prepared for FIDM may be purchased from the FIDM Store. Note: These items are

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<ul style="list-style-type: none"> <li>Customized supplies, equipment, and/or handouts that have been manufactured or prepared for FIDM may be purchased from the FIDM Store. Note: These items are <b>nonreturnable and cannot be exchanged.</b></li> <li>Description Column provides textbook title information. Supply information includes manufacturer, color, quantity, size, and additional specific information to assist with product searches.</li> <li>Book and Supply Course Kits (complete or partial) for FIDM's next quarter courses will be available for credit card purchase during the course section distribution the first week of class. Note: Purchased items are <b>nonreturnable and cannot be exchanged.</b></li> </ul> <p>Course Book and Supply Information does not constitute a guarantee that the textbooks and/or course supplies listed will not change. Information provided has been distributed in prior quarters and will give you an idea of what is required. PLEASE REFER to Book and Supply Information posted on the FIDM portal or FIDM.edu thirty (30) days prior to the first day of class <b>each quarter</b> for the CURRENT list of books and supplies. It is recommended that you retain sales receipts of your book and supply purchases should vendor/store accepted returns/exchanges be necessary.</p> <p>If you need additional information, please email COLLEGESERVICES@FIDM.COM. Questions submitted Monday through Thursday will be answered within 24 hours and questions submitted on Friday will be answered the following Monday.</p>							