



# Fashion Institute of Design & Merchandising

919 South Grand Avenue  
Los Angeles, California 90015  
213-624-1200  
www.FIDM.edu

## School Performance Fact Sheet

Campus:	LA Campus	Program:	Social Media
Program Length:	2 Year	Degree:	Bachelor of Arts

## On-Time Completion Rates (Graduation Rates)

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number of On-Time Graduates	On-Time Completion Rates
2015	N/A	N/A	N/A	N/A
2016	N/A	N/A	N/A	N/A

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Initial only after you have had sufficient time to read and understand the information.

## Employment

Job Placement Rates, Gainful employment and Salary/Wage data for 2016 are not available.

"Because of the change in the Bureau's reporting regulations, which became effective on July 14, 2016, this institution was not required to collect the data for its 2016 and prior graduates."

Student's Initials: \_\_\_\_\_ Date: \_\_\_\_\_

Initial only after you have had sufficient time to read and understand the information.

## Cost of Educational Program

Total Charges for the program for students completing on-time in 2016: **\$69,420**  
Additional charges may be incurred if the program is not completed on-time.

Student's Initials \_\_\_\_\_ Date: \_\_\_\_\_

Initial only after you have had sufficient time to read and understand the information.

## Federal Student Loan Debt

Most Recent three year cohort default rate, as reported by the United States Department of Education. <sup>1</sup>	The percentage of enrolled students in 2016 who took out federal student loans to pay for this program.	The percentage of graduates in 2016 who took out federal student loans to pay for this program. <sup>2</sup>	The average federal student loan debt of 2016 graduates who took out federal student loans at this institution. <sup>3</sup>
7.1%			\$11,566

1 The percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is the most recent CDR reported by the U.S. Department of Education.

2 The percentage of on-time graduates who borrowed federal student loans to pay for this program.

3 The average federal student loan debt of 2016 on-time graduates.

Student's Initials \_\_\_\_\_ Date: \_\_\_\_\_

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This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: 2535 Capital Oaks Drive, Suite 400, Sacramento, CA 95833, [www.bppe.ca.gov](http://www.bppe.ca.gov), toll-free telephone number (888)370-7589 or by fax (916)263-1897.

**I have read and understand this School Performance Fact Sheet. The School Performance Fact was reviewed and discussed with a school official prior to signing an enrollment agreement.**

\_\_\_\_\_  
Student Name - Print

\_\_\_\_\_  
Student Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
School Official

\_\_\_\_\_  
Date

## Definitions

“Number of Students Who Began Program” means the number of students who began the program who are scheduled to complete the program within the reporting calendar year, and includes all the students who remained enrolled after their cancellation period.

“Students available for graduation” is the number of students who began program minus the number of students who have died, been incarcerated, or been called to active military duty.

“Graduates” is the number of students who completed the program within 100% of the program length.

“Completion Rate” is the number of Graduates divided by the Number of Students Available for Graduation.

“Graduates available for employment” means the number of graduates minus the number of graduates unavailable for employment. “Graduates unavailable for employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

“Graduates employed in the field” means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations for which the state requires passing an examination, the period of employment must begin within six months of the announcement of the examination results for the first examination available after a student completes an applicable educational program.

“Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

Salary is as reported by the student. Not all graduates report salary. A list of the employers of the Graduates employed in the Field can be obtained from the FIDM Career Center.

Students who begin this program at OC or SD campus complete the program at either the Los Angeles or San Francisco campus. Students included in the graduation statistics above may have completed the program at one of the other campus locations.

## **STUDENT'S RIGHT TO CANCEL**

The student has the right to cancel an enrollment agreement and obtain a refund of institutional charges paid through FIDM's first week of scheduled classes or the seventh day after enrollment, whichever is later. Within 45 days of a written notice of cancellation, FIDM will refund all institutional charges paid, less the application and enrollment fees totaling \$225 .

If a student has been provided with a set of books and supplies, a refund will be made in accordance with FIDM's Refund Policy for Books and Supplies. Cancellation shall occur when the student gives dated, written notice of cancellation to FIDM Admission's Office, 919 South Grand Ave, Suite 215A, Los Angeles, CA 90015. The written notice of cancellation, if sent by mail, is effective when postmarked.