



3 DAYS OF FASHION
PARENT PROGRAMS & TOURS AGENDA
Orange County Campus

Day 1 – Tuesday, June 30, 2009

10:15 a.m. – 11:15 a.m. **PARENT INFO ZONE** *(No pre-registration required.)*
Parents, this is your perfect opportunity to learn more about FIDM, the programs the college offers, and ask any questions you may have. Find out about the surrounding areas of the campus, including housing, industry, and entertainment.

There are several Parent Info Zone times during **3 Days of Fashion** to fit your schedule.

11:30 a.m. – 12:30 p.m. **PARENT TOUR** *(Pre-registration required. Please complete the reservation form below.)*

FIDM STUDENT HOUSING & ORANGE COUNTY HIGHLIGHTS

- Lunch at the Toscana Clubhouse
- Housing Q&A

12:30 p.m. – 1:30 p.m. Tour of Toscana Student Housing

1:30 p.m. – 3:00 p.m. Orange County Highlights Tour

- Seesome of the hot apparel manufacturers headquartered in Orange County
- Top venues for shopping & entertainment

3:00 p.m. – 3:30 p.m. Return to FIDM

3:30 p.m. – 4:30 p.m. **PARENT INFO ZONE** *(No pre-registration required.)*
Please refer to the Parent Info Zone description above.



Day 2 – Wednesday, July 1, 2009

- 10:00 a.m. – 11:00 a.m. **PARENT INFO ZONE** *(No pre-registration required.)*
Please refer to Day 1 for information.
- 9:30 a.m. – 10:30 a.m. **PARENT TOUR** *(Pre-registration required. Please complete the reservation form below.)*
FIDM L.A. CAMPUS & L.A. RENAISSANCE SIGHTS
Travel to FIDM's LA Campus
- 10:30 a.m. – 11:45 a.m. **Tour LA Campus**, Museum & Galleries, and Scholarship Store
- 12:00 p.m. – 2:30 p.m. **Lunch & L.A. Renaissance Sights**
There is a revitalization going on in L.A. as never before. The tour starts at the California Market Center, the largest apparel mart in the world, then continues on to the new L.A. Live complex, a futuristic hotspot of entertainment. You will have the opportunity to view FIDM Student Housing, see the Disney Hall, the Jewelry District, and the Cathedral of Our Lady of the Angels – and that is just the beginning! This is a great way to get a true sense of L.A.
- 2:30 p.m. – 3:30 p.m. Return to the FIDM OC Campus

Day 3 – Thursday, July 2, 2009

- 3:30 p.m. – 4:30 p.m. **PARENT INFO ZONE** *(No pre-registration required.)*
Please refer to Day 1 for information.



Parent Tour Reservation Form
Orange County

Please RSVP by Monday, June 22, 2009

Parent/Guardian's Name: _____

Parent/Guardian's Name: _____

Student's Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E-mail: _____

Please check which tour(s) you will attend:

___ Day 1: Orange County Highlights Tour, Tuesday, June 30, 2009

___ Day 2: L.A. Campus & L.A. Renaissance Sights, Wednesday, July 1, 2009

Please make your lunch selection, one per person:

(Indicate '1' or '2' for your choice(s))

___ Vegetarian

___ Non-vegetarian

Please complete this reservation form and mail or fax it to:

Mailing address: FIDM/The Fashion Institute of Design & Merchandising
3 Days of Fashion

17203 Ventura Blvd. Suite 3
Encino CA 91316

Fax number: 818.981.0920

For more information contact Katherine Gajete at 800.262.3436 or email
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