



3 DAYS OF FASHION
PARENT PROGRAMS & TOURS AGENDA
Los Angeles Campus

Day 1 – Wednesday, June 24, 2009

- 10:30 a.m. – 12:00p.m. **UNIQUE APPROACH TO EDUCATION**
Parents, this is your perfect opportunity to learn more about FIDM. Our panel of experts from Admissions, the Career Development Center, Education, and Alumni will share their insights and advice on FIDM's curriculum, admissions requirements, industry outlook, career placement, housing, and student life.
- 12:30 p.m. -1:30 p.m. **Lunch on the Park with 3 Days of Fashion Students**
- 1:30 p.m. -3:30 p.m. **L.A. Renaissance Sights**
There is a revitalization going on in L.A. as never before. This bustour starts at the campus and travels to the California Market Center, the largest apparel mart in the world, then continues on to the new *L.A. Live* complex, a futuristic hotspot of entertainment. You will have the opportunity to see the locations of Disney Hall, the Jewelry District, and the Cathedral of Our Lady of the Angels-and that is just the beginning! This is a great way to get a true sense of L.A.
- 3:30 p.m. – 4:30 p.m. **BROWSE THE FIDM STORE & THE SCHOLARSHIP STORE**
- 3:30 p.m. – 4:30 p.m. **PARENT INFO ZONE**
Drop in to speak one-on-one with an Admissions Advisor.



Day 2 – Thursday, June 25, 2009

10:00 a.m. -12:00 p.m.

FIDM STUDENT HOUSING GROUP TOUR

Learn about the different housing options for your student and take a guided tour of two of the FIDM Student Housing properties.

Please note this is the only group tour offered of FIDM Student Housing.

3:30 p.m. – 4:30 p.m.

PARENT INFO ZONE

Please refer to Day 1 for information.

Day 3 – Friday, June 26, 2009

10:00 a.m. -10:20 a.m.

THE FIDM MUSEUM & GALLERIES

Meet Kevin Jones, Curator of the FIDM Museum & Galleries, and learn about one of FIDM's unique features.

10:20 a.m. – 11:30 a.m.

FASHION TRENDS FOR FALL 2009

Learn how the professionals predict fashion trends and see what trends are coming for Fall 2009.

INTRODUCTION TO THE CALIFORNIA MARKET CENTER

The California Market Center is the epicenter of the L.A. wholesale fashion industry. This 3-building, 13-story facility houses hundreds of showrooms and thousands of product lines in the apparel, fashion, and home accessories markets.

11:30 a.m. – 12:00 p.m.

LUNCH IN THE FIDM STUDENT LOUNGE – 4TH FLOOR



12:00 p.m. – 3:00 p.m.

SHOP THE CALIFORNIA MARKET CENTER- SAMPLE SALE DAY

Walk from the campus to the California Market Center.

Please bring cash if you plan to shop, as the showrooms do not take checks or credit cards. Changing rooms are not available. Wear comfortable walking shoes.

3:30 p.m. – 4:30 p.m.

PARENT INFO ZONE

Please refer to Day 1 for information.



Parent Tour Reservation Form
Los Angeles

Please RSVP by Monday, June 15, 2009

Parent/Guardian's Name: _____

Parent/Guardian's Name: _____

Student's Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E-mail: _____

Please check which tour(s) you will attend:

___ Day 1: L.A. Renaissance Sights, Wednesday, June 24, 2009 (1:30 p.m. – 3:30 p.m.)

___ Day 2: FIDM Student Housing Tour, Thursday, June 25, 2009 (10:00 a.m. – 12:00 p.m.)

___ Day 3: Fashion Trends for Fall 2009 and Shopping at the California Market Center,
Friday, June 26, 2009 (10:00 a.m. – 3:00 p.m.)

Please make your lunch selection, one per person:

(Indicate '1' or '2' for your choice(s))

___ Vegetarian

___ Non-Vegetarian

Please complete this reservation form and mail or fax it to:

Mailing address: FIDM/The Fashion Institute of Design & Merchandising
3 Days of Fashion
17203 Ventura Blvd. Suite 3
Encino CA 91316

Fax number: 818.981.0920

For more information contact Katherine Gajete at 800.262.3436 or email
kgajete@fidm.edu.