

ADVANCED STUDY

INTERNATIONAL MANUFACTURING & PRODUCT DEVELOPMENT

THINK GLOBALLY If global fashion is your passion, then grab your passport. Our program will give you the skills to compete in the global marketplace. Journey around the world where you'll learn to analyze trends and network with top companies. Use your experience to launch your own line of apparel to become a Product Developer, Trend Analyst, Sourcing Coordinator, or Technical Designer.

A CLOSER LOOK

The Advanced Study Program in International Manufacturing & Product Development provides students with a professional education designed to equip them with the essential skills they will need to compete in the fast-paced, global community of Manufacturing and Product Development. The comprehensive program involves the student in all phases of the product development cycle from the initial concept and design of the product through technical design, sourcing, costing, production, and marketing to the consumer. In addition, trips to Europe and Asia keep the students up-to-date with the latest trends influencing and impacting the international marketplace.

WHAT WE TEACH

Our program teaches all phases of the product development cycle and includes trips to foreign markets.

KNOWLEDGE IS POWER

Q Who are the United States' top importers?
A India, Hong Kong, China, and Vietnam

DID YOU KNOW? It takes about two years to create one Hermès scarf.

FACULTY FACT FIDM's International Director Lanie Denslow is the author of *World Wise: What to Know Before You Go*, a guide to the global business world for today's professionals.



Students travel to Europe and Asia

ADVANCED STUDY

IMPD 3100	Strategies for Import/Export	3
IMPD 3150	Global Relations & Negotiations	3
IMPD 3250	Sourcing Textiles for Import/Export I	3
IMPD 3300	International Merchandising Strategies	9
IMPD 3350	Management Concepts & Global Entrepreneurship	3
IMPD 3450A	Technology Applications for International Manufacturing I	3
IMPD 3450B	Technology Applications for International Manufacturing II	3
IMPD 3650	Product Development Marketing Research Strategies	6
IMPD 3780	Textile Seminar	3
IMPD 3850	Merchandise Sourcing & Production	9
IMPD 3980	Internship (Required)	0
IMPD 4100	Consumer Fit & Sample Analysis	1
IMPD 4200	Garment Construction & Cost	1
IMPD 4300	Professional Finance & Business Planning	1
Total Units of Credit		48

This 9-month program starts each Summer. Prerequisites: FIDM Degree in Apparel Manufacturing Management, Fashion Design, or Merchandise Product Development.