

ADVANCED STUDY

FOOTWEAR DESIGN

TRY THIS ON FOR SIZE Want to do more than walk a mile in someone else's shoes? Consider designing them. Beloved footwear labels like Jimmy Choo, Manalo Blahnik, and Christian Louboutin have entered the global fashion lexicon, rivaling even the brightest names in haute couture. Footwear Designers are talented artisans, combining breathtaking creativity with technical skills to create wearable works of art that complete, enhance, and elevate an overall look. Are you ready to take the next step?

KNOWLEDGE IS POWER

7

The number of basic shoe styles, from which all fashion footwear is derived. Of them, the moccasin is the oldest, dating back over 12,000 years.

FIDM FACT Students in the Footwear Program travel to Italy for a Study Tour, meeting with footwear executives, touring footwear factories, and soaking up art, architecture, and culture.

Q Which two designers met in FIDM's Footwear Design Program and launched a luxury shoe company?

A Cherise Angelle and Nicole LaFave, whose line, Omelle, has been featured in *Vogue* and *Women's Wear Daily*



Student working on shoe design

A CLOSER LOOK

The Advanced Study Program in Footwear Design provides the student with a comprehensive view of the global footwear industry. It offers the students an opportunity to express creative and technical skills while acquiring a professional understanding of the decision-making process of designing, producing, merchandising, and marketing of footwear.

WHAT WE TEACH

Our program teaches design, illustration and technical drawing, computer skills, merchandising and marketing techniques.

ADVANCED STUDY

DESN 4080	Applied Footwear Design I	6
DESN 4100	Marketing Strategies for Footwear	3
DESN 4150	Historical Footwear Research & Trend Analysis	3
DESN 4250	Creative Design for Footwear	3
DESN 4280	Applied Footwear Design II	6
DESN 4500	Advanced Creative Design for Footwear	3
DESN 4550	Industry Practices	3
DESN 4580	Pattern Drafting for Footwear	3
DESN 4650	Computer-Aided Design for Footwear	3
DESN 4800	Footwear Collection Development	12
Total Units of Credit		45

This 9-month program starts each Fall. Prerequisites: FIDM Degree in Apparel Manufacturing Management, Fashion Design, or Merchandise Product Development. Additional Entrance Requirements: Acceptance to the Advanced Study Program is contingent upon demonstrated proficiency in Photoshop/Illustrator.