

OUR STORY

FIDM IS... a vibrant community of confident, creative professionals. When we ask FIDM Students and Alumni what makes FIDM so special, we get a lot of answers. Some might mention our incredible faculty of working industry professionals. Others sing the praises of our dedicated Career Services team. Many describe the feeling they got when they started at FIDM and found a place where they fit so well.

WHAT MAKES FIDM SPECIAL?

FIDM is the place where creativity and careers merge. FIDM is an internationally recognized force in the fields we teach. In 1969, we were urban pioneers starting a one-of-a-kind college with two Downtown Los Angeles classrooms. We've grown to become four campuses with a student body of nearly 40,000 graduates. Our driving force has been to stay focused on our goal.

What is FIDM's goal? Our goal is to create an educational environment where students can learn and grow; a place that fuses student desires with career realities.

We never lose sight of this goal. We are in constant contact with industry leaders, including the 75 members of our Advisory Board, and get feedback from our graduates. For nearly 40 years, we've had our fingers on the pulse of emerging industry needs. It is a wonderful process of give-and-take between FIDM and the community.



FIDM Student wins award at DEBUT Runway Show

WHO WE ARE

FIDM Graduates own thriving fashion, graphics, and interior design companies, and we're proud of their accomplishments. They're in charge of merchandising and buying for major department stores. Some work as cosmetics executives, manage shopping centers, or design sportswear, textiles, and haute couture. Others create costumes for Oscar®-nominated films or give Barbie™ her latest look. The clothes you wear, the websites you surf, the sheets you sleep on, the perfume you apply, and the movie trailers you watch may exist because FIDM's Graduates make them happen.

We're also deservedly proud of our faculty. Besides teaching at FIDM, many are doing exciting, meaningful work in their fields. Our instructors are fine artists, production managers, costume designers, manufacturing and marketing consultants, entrepreneurs who own successful design firms, and industry executives. FIDM Students draw from their insights and connections daily.



Graduation at Staples Center



FIDM Alumna presents her work on campus

“Finding the right work is like discovering your own soul in the world.”

Thomas Moore, Poet/Balladeer

HOW WE'VE GROWN

FIDM has continued to grow through the years in size and scope. In 1973, FIDM launched the San Francisco campus and in 1985 the San Diego Campus was born. In the 1980s, when it became obvious we needed a home to call our own, we began planning our new flagship campus in *Downtown Los Angeles*. Our President and Founder, Tonian Hohberg, was the first woman to erect a building downtown. Opened in 1990, FIDM's architecturally stunning, award-winning campus houses the world-renowned Hollywood Costume Collection and the FIDM Museum & Galleries, which hosts major design exhibitions from around the world. In 2002, FIDM opened another architecturally award-winning campus in Orange County. *We're always thinking about how we can adapt and expand to meet the exciting challenges ahead.*

AND THAT'S NOT ALL...

FIDM is hands-on and industry focused. We're also small enough to know your name, but big enough to have the contacts and resources to help you meet your goals. *FIDM doesn't just prepare you for a job; it prepares you for a successful career.* And our Advisors are here to help you every step of the way. We're maintaining that personal feeling as we grow. It's integral to who we are.