

# JEWELRY DESIGN

**A CERTAIN FLAIR** Create the ultimate fashion accessory. Jewelry Design is a multi-billion dollar industry and growing every day. The global jewelry design field is wide open for designers with the expertise to execute aesthetically appealing designs for a wide range of markets, from private clientele to major accessories brands. A successful Jewelry Designer must research current and historical trends as well as develop the ability to effectively communicate ideas both visually and verbally.

“The rarest things in the world, next to a spirit of discernment, are diamonds and pearls.” Jean de la Bruyère, French Essayist

## A CLOSER LOOK

The Jewelry Design Program equips students with a comprehensive understanding of the jewelry industry through in-depth study of the creative process, jewelry styles, and the technical properties of metals and gems.

## KNOWLEDGE IS POWER

1477

The first known usage of diamonds in engagement rings, for the marriage of Maximilian I to Mary of Burgundy

## WHAT WE TEACH

Our program teaches students how to design, market, and produce functional and wearable jewelry, gaining in-depth knowledge of both the creative and the manufacturing processes involved in jewelry making.

**Q** Which FIDM Grad's work has been featured in publications such as *The Los Angeles Times*, *In Style*, and *DailyCandy.com*?

**A** Polthakorn Viboonviriyawong, whose jewelry is comprised of precious and semi-precious stones, beadwork, and 14 karat gold detailing

**FIDM FACT** Our Jewelry Design Studio, near FIDM's Los Angeles Campus, is located in the heart of one of the largest jewelry districts in the world.



Jewelry Design Students learn from faculty with hands-on projects.

## ASSOCIATE OF ARTS

GNST 1040	English Composition	3
GNST 1230	Color & Design Theory	3
GNST 1520	Gemology	3
GNST 1560	History of Jewelry	3
GNST 1600	Effective Speaking	3
GNST 1620	The Creative Process	3
GNST 1650	Critical Thinking	3
GNST 2020	Survey of Western Art I	3
GNST 2780	Major Art Movements	3
GNST 2960	American Political & Economic History	3
GNST 2980	Professional Practices	3
JDSN 1100	Material & Methods for Jewelry Manufacturing	3
JDSN 1200	Rendering I	3
JDSN 1400	Rendering II	3
JDSN 1600	Metalsmithing I	3
JDSN 1700	Wax Carving & Casting	3
JDSN 1750	Creative Design for Jewelry	3
JDSN 1800	Metalsmithing II	6
JDSN 2000	Jewelry Design Workshop I	3
JDSN 2100	Computer-Aided Jewelry Design I	3
JDSN 2200	Metalsmithing III	6
JDSN 2400	Jewelry Design Workshop II	6
JDSN 2500	Computer-Aided Jewelry Design II	3
JDSN 2600	Alternative Materials for Jewelry Design	3
JDSN 2800	Jewelry Design Workshop III	6
JDSN 2950	Sample Case Development & Presentation	3
Total Units of Credit		90

## PROFESSIONAL DESIGNATION

GNST 1520	Gemology	3
GNST 1560	History of Jewelry	3
GNST 1620	The Creative Process	3
GNST 2780	Major Art Movements	3
GNST 2980	Professional Practices	3
JDSN 1100	Material & Methods for Jewelry Manufacturing	3
JDSN 1200	Rendering I	3
JDSN 1400	Rendering II	3
JDSN 1600	Metalsmithing I	3
JDSN 1700	Wax Carving & Casting	3
JDSN 1750	Creative Design for Jewelry	3
JDSN 1800	Metalsmithing II	6
JDSN 2000	Jewelry Design Workshop I	3
JDSN 2100	Computer-Aided Jewelry Design I	3
JDSN 2200	Metalsmithing III	6
JDSN 2400	Jewelry Design Workshop II	6
JDSN 2500	Computer-Aided Jewelry Design II	3
JDSN 2600	Alternative Materials for Jewelry Design	3
JDSN 2800	Jewelry Design Workshop III	6
JDSN 2950	Sample Case Development & Presentation	3
Total Units of Credit		72

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The FIDM Jewelry Design Program challenges the student's creativity by encouraging thinking 'outside the jewelry box,' in such classes as Alternative Materials for Jewelry Design. This course allows pure creativity by requiring students to use non-traditional materials to form jewelry. Our study of the history of jewelry provides historical as well as cultural references for design inspiration.”

*Kim Hurlbert, Jewelry Designer and FIDM Jewelry Design Program Developer*