

APPAREL MANUFACTURING MANAGEMENT

A STRATEGY FOR SUCCESS Have you ever wondered what it takes to turn a great idea into a successful apparel business? Whether it's a clothing line, new company, or the latest must-have label, evolving from initial concept to final style or silhouette requires an intriguing mix of style savvy and business know-how. With the right skills, burgeoning fashion entrepreneurs have the opportunity to become industry visionaries. You could be next.

“This is a right and left brain program—creativity and business savvy are necessary for leadership in this industry.”

Roni Miller Start, Chairperson, Apparel Manufacturing Management Program

A CLOSER LOOK

The Apparel Manufacturing Management Program is designed to prepare students for eventual ownership and/or management of a fashion manufacturing company. This applied learner-centered program involves the student in all phases of product innovation, line development, global sourcing, production planning, technology use, sales management, financial control, and global human resources management. The curriculum stresses the importance of leadership, teamwork, creativity, and effective communication in decision-making from the visionary development of the initial concept to the delivery of the finished product.

Students have access to FIDM's 12,000-square-foot Fashion District loft that simulates a manufacturing facility. The curriculum covers all global perspectives of costing, production planning, line development, textile testing, and other applications in the apparel industry. Career opportunities are exploding as companies adapt new technology to methods that have been used for generations. FIDM's program prepares graduates to meet the global demand for highly skilled technicians and management personnel able to bridge the old with the new in this dynamic field. Students in this major may apply for an Advanced Study program in International Manufacturing & Product Development, Fashion Design, and Footwear Design, as well as the Bachelor of Science in Business Management program.

WHAT WE TEACH

Our program teaches all aspects of running a business, from concept development, global sourcing, production, and human resources, to final delivery to the customer.

KNOWLEDGE IS POWER

1 MILLION The number of shirts produced per week by American Apparel, the largest clothing manufacturer in the United States

FIDM FACT Diane Levin, the CEO of the renowned high-fashion brand Poleci, has hired several FIDM Students as interns.

#139121 The United States patent number obtained by Levi Strauss in 1873 for using copper rivets to strengthen the pockets of denim work pants

ASSOCIATE OF ARTS

DESN 2540	Computer Pattern Drafting I	3
GNST 1040	English Composition	3
GNST 1170	History of Costume	3
GNST 1230	Color & Design Theory	3
GNST 1440	Textile Science	3
GNST 1450	College Mathematics	3
GNST 1480	Textile Testing for Quality Assurance	3
GNST 1600	Effective Speaking	3
GNST 1650	Critical Thinking	3
GNST 2960	American Political & Economic History	3
MFTG 1050	Survey of Manufacturing & Merchandising	3
MFTG 1400	Apparel Process I (6 hours)	3
MFTG 1900	Apparel Process II	6
MFTG 2050	Technical Sketching I	3
MFTG 2120	Merchandising, Costing & Specification	3
MFTG 2330	Computer Grading, Marking & Cutting	3
MFTG 2350	Global Human Resources Management Concepts	3
MFTG 2380	Apparel Management Technology	3
MFTG 2500	Cost Control & Costing	3
MFTG 2520	Global Trade Dynamics	3
MFTG 2550	Production Control & Planning	3
MFTG 2580	Sourcing & Inventory Management	3
MFTG 2640	Quality Control Management	3
MFTG 2680	Wholesale Selling	3
MFTG 2720	Market Analysis & Presentation	3
MFTG 2780	Ownership & Finance	3
MFTG 2850	Computerized Flat Sketching	3
MFTG	Elective: Three one-unit classes	3
MMKT 2880	Marketing Essentials	3
Total Units of Credit		90

PROFESSIONAL DESIGNATION

DESN 2540	Computer Pattern Drafting I	3
GNST 1440	Textile Science	3
GNST 1480	Textile Testing for Quality Assurance	3
MFTG 1050	Survey of Manufacturing & Merchandising	3
MFTG 1400	Apparel Process I (6 hours)	3
MFTG 1900	Apparel Process II	6
MFTG 2050	Technical Sketching I	3
MFTG 2120	Merchandising, Costing & Specification	3
MFTG 2330	Computer Grading, Marking & Cutting	3
MFTG 2350	Global Human Resources Management Concepts	3
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MFTG 2640	Quality Control Management	3
MFTG 2680	Wholesale Selling	3
MFTG 2720	Market Analysis & Presentation	3
MFTG 2780	Ownership & Finance	3
MFTG 2850	Computerized Flat Sketching	3
MFTG	Elective: Three one-unit classes	3
MMKT 2880	Marketing Essentials	3
Total Units of Credit		69

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I loved fashion and fabrics, but knew I didn't want to be a designer. The skills I learned from FIDM were immediately applicable in the industry and helped me to hit the ground running.” *Marion Wade, Apparel Manufacturing Management Grad and Project Manager for Felina*

