

PROGRAMS OF STUDY

FIDM's focused and challenging curriculum prepares students to enter the global industries of Fashion, Graphics, Interior Design, and Entertainment as highly trained professionals. All programs are continually updated to meet the needs of the industries served by the college, and all lead to one of four degrees: Associate of Arts, Associate of Arts Professional Designation, Associate of Arts Advanced Study, or Bachelor of Science in Business Management.

“The real voyage of discovery consists not in seeking new landscapes, but in having new eyes.”

Marcel Proust, French Novelist

GENERAL STUDIES

The mission of the General Studies Department is to enhance the academic performance of students through a cohesive program of core classes in English, critical thinking, speech, math, history, economics, color and design, and in design majors, art history and textile science. To promote ethical and global awareness and to facilitate the development of responsible and productive citizens, FIDM draws upon the rich cultural heritage of its diverse faculty, student body, and community, and incorporates these values through several courses in the curriculum.

ENGLISH AS A SECOND LANGUAGE

For students whose first language is not English, FIDM offers a Developmental Writing course with emphasis on written expression and grammar. Students must have a minimum TOEFL score of 183 CPT or 65-74/75 IBT or successfully pass the FIDM Essay and English Placement Exam.



ASSOCIATE OF ARTS DEGREE PROGRAMS

Associate of Arts Programs are designed for high school graduates or applicants who meet the institution's Ability to Benefit (ATB) criteria. These programs offer the highly specialized curriculum of a specific major, as well as a traditional liberal arts/general studies foundation.

- Apparel Manufacturing Management
- Beauty Industry Merchandising & Marketing
- Digital Media
- Fashion Design
- Fashion Knitwear Design
- Graphic Design
- Interior Design
- Jewelry Design
- Merchandise Marketing
- Merchandise Product Development
- Textile Design
- Visual Communications

ASSOCIATE OF ARTS PROFESSIONAL DESIGNATION DEGREE PROGRAMS

Students from other regionally accredited degree programs have the opportunity to complete their previous education by enrolling in a Professional Designation Program. Programs are offered in the following majors:

- Apparel Manufacturing Management
- Beauty Industry Merchandising & Marketing
- Digital Media
- Fashion Design
- Fashion Knitwear Design
- Graphic Design
- Interior Design
- Jewelry Design
- Merchandise Marketing (also online)
- Merchandise Product Development
- Textile Design
- Visual Communications

Acceptance to the Professional Designation Program is contingent upon:

U.S. Students: 1. Possession of a U.S. accredited Associates, Bachelor's, or Masters Degree. 2. Evaluation of the degree to verify that certain liberal arts requirements are met.

International Students: 1. Possession of a certified International degree equivalent to a U.S. accredited Associates, Bachelor's, or Masters degree. 2. TOEFL score of 183 CPT or 65-74/75 IBT or successfully passing the FIDM Essay and English Placement Exam.

ASSOCIATE OF ARTS ADVANCED STUDY DEGREE PROGRAMS

Associate of Arts Advanced Study Programs develop a specialized expertise in the student's unique area of study. A prior FIDM degree is required for admission to the following programs:

- Fashion Design
- Film & TV Costume Design
- Footwear Design
- Interior Design
- International Manufacturing & Product Development
- Theatre Costume Design
- Visual Communications

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT DEGREE PROGRAM

The Bachelor of Science in Business Management Program is a comprehensive study program for FIDM Associate of Arts graduates who desire to enhance their education in the areas of Global Management and Entrepreneurship. Admission is limited to FIDM Graduates who have demonstrated a strong academic capability.

- Business Management



The FIDM Graduation at Staples Center hosted 13,000 graduates and their guests.