

ELEARNING

A WORLD OF POSSIBILITIES FIDM's eLearning Program ensures that students' educational experience can take place anywhere in the world. The online courses are set up to specifically model what it's like to attend a class on-campus. eLearning students are granted the same quality education as students on campus and have immediate access to valuable campus resources, including the FIDM Library, Career Advisors, and enthusiastic, knowledgeable instructors.



We've made it easy for our students to communicate with their classmates and instructors. As eLearning participants, they are part of a vibrant online community of educators and students.

Our selection of eLearning courses grows each quarter. The Merchandise Marketing Professional Designation Program can be taken entirely online. Check with an Admissions Advisor or visit www.fidm.edu/elearning to find out if you qualify as a candidate for the program.

“Our Advisory Board is made up of over one hundred industry representatives from all of the majors we teach at FIDM. Because of their encouragement towards globalization and the influence of contemporary developments in the retail industry, we decided to add FIDM's Virtual Campus.” *Barbara Bundy, Vice President of Education at FIDM, speaking about the eLearning curriculum*

“The strength of our eLearning program comes from the people behind it as well as the technology. We are a passionate group of educators trying to make learning more accessible and engaging for all FIDM Students.”

Dave Melone, FIDM eLearning Director