

Advanced Study Program

International Manufacturing & Product Development

The Advanced Study Program in International Manufacturing & Product Development provides students with a professional education designed to equip them with the essential skills they will need to compete in the fast-paced, global community of Manufacturing and Product Development. The comprehensive program involves the student in all phases of the product development cycle from the initial concept and design of the product through technical design, sourcing, costing, production, and marketing to the consumer. In addition, trips to Europe and Asia keep the students up-to-date with the latest trends influencing and impacting the international marketplace.



Product development team at Galleries Lafayette in Paris, France, presents apparel concepts to FIDM Advanced Study students.



Students spend time in Hong Kong and Shanghai to experience first-hand international sourcing and manufacturing.

Advanced Study INTERNATIONAL MANUFACTURING & PRODUCT DEVELOPMENT

IMPD 3100	Strategies for Import/Export	3
IMPD 3150	Global Relations & Negotiations	3
IMPD 3250	Sourcing Textiles for Import/Export I	3
IMPD 3300	International Merchandising Strategies	9
IMPD 3350	Management Concepts & Global Entrepreneurship	3
IMPD 3450A	Technology Applications for International Manufacturing I	3
IMPD 3450B	Technology Applications for International Manufacturing II	3
IMPD 3500	Sourcing Textiles for Import/Export II	3
IMPD 3650	Product Development Marketing Research Strategies	6
IMPD 3850	Merchandise Sourcing & Production	9
IMPD 3950	Internship	3
	Total Units of Credit	48



IMPD students research the global marketplace for style and fabric trends.



Child's Princess costume designed by student Alicia McKinnon with Dong Stone North America.



Student Abby Silver with her product for the Wrangler division of VF Corporation.