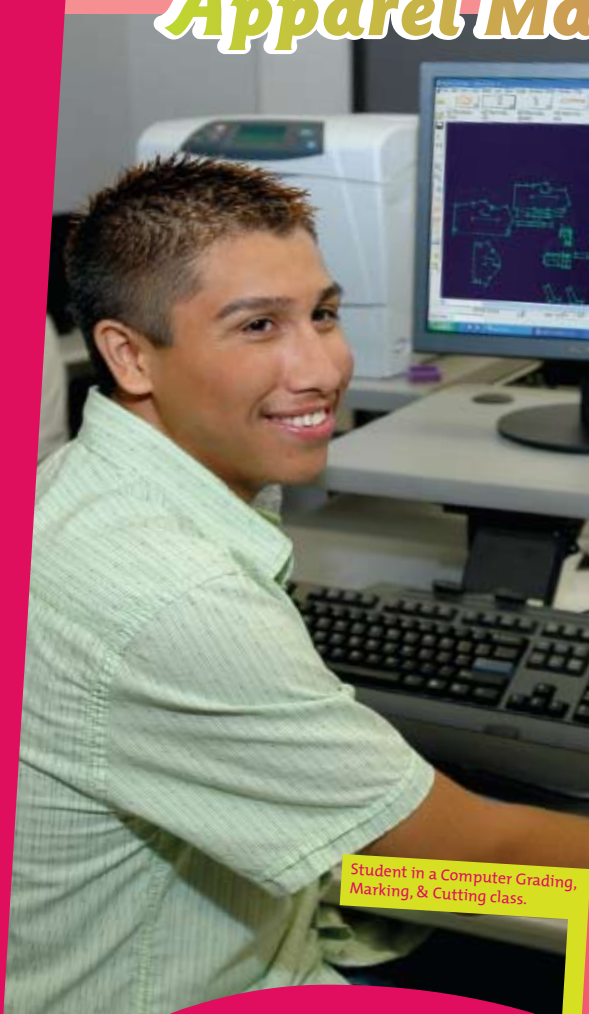


Apparel Manufacturing Management

The Apparel Manufacturing Management Program is designed to prepare students for eventual ownership and/or management of a fashion manufacturing company. This applied learner-centered program involves the student in all phases of product and line development, global sourcing, production planning, technology use, sales management, financial control, and human resources management. The curriculum stresses the importance of leadership, teamwork, and effective communication in decision-making from the development of the initial concept to the delivery of the finished product.

Students have access to FIDM's 12,000-square-foot garment district loft that simulates a manufacturing facility, where they study costing, production planning, line development, textile testing, and other applications in the apparel industry. Career opportunities are exploding as companies adapt new technology to methods that have been used for generations. FIDM's program prepares graduates to meet the demand for highly skilled technicians and management personnel able to bridge the old with the new in this dynamic field. Students in this major may apply for a third-year program in International Manufacturing & Product Development, Advanced Fashion Design, and Advanced Footwear Design.



Student in a Computer Grading, Marking, & Cutting class.



Computerized Flat Sketching class

Associate of Arts APPAREL MANUFACTURING MANAGEMENT

DESN 2540	Computer Pattern Drafting I	3
GNST 1040	English Composition	3
GNST 1170	History of Costume	3
GNST 1230	Color & Design Theory	3
GNST 1440	Textile Science	3
GNST 1450	College Mathematics	3
GNST 1480	Textile Testing for Quality Assurance	3
GNST 1600	Effective Speaking	3
GNST 1650	Critical Thinking	3
GNST 2960	American Political & Economic History	3
MFTG 1050	Survey of Manufacturing & Merchandising	3
MFTG 1400	Apparel Process I with Studio	3
MFTG 1900	Apparel Process II	6
MFTG 2050	Technical Sketching I	3
MFTG 2120	Merchandising, Costing, & Specification	3
MFTG 2330	Computer Grading, Marking, & Cutting	3
MFTG 2350	Global Human Resources Management Concepts	3
MFTG 2380	Apparel Management Technology	3
MFTG 2500	Cost Control & Costing	3
MFTG 2520	Global Trade Dynamics	3
MFTG 2550	Production Control & Planning	3
MFTG 2580	Sourcing & Inventory Management	3
MFTG 2640	Quality Control Management	3
MFTG 2680	Wholesale Selling	3
MFTG 2720	Market Analysis & Presentation	3
MFTG 2780	Ownership & Finance	3
MFTG 2850	Computerized Flat Sketching	3
MFTG	Elective: Three one-unit classes	3
MMKT 2880	Marketing Essentials	3
Total Units of Credit		90

Professional Designation APPAREL MANUFACTURING MANAGEMENT

DESN 2540	Computer Pattern Drafting I	3
GNST 1440	Textile Science	3
GNST 1480	Textile Testing for Quality Assurance	3
MFTG 1050	Survey of Manufacturing & Merchandising	3
MFTG 1400	Apparel Process I with Studio	3
MFTG 1900	Apparel Process II	6
MFTG 2050	Technical Sketching I	3
MFTG 2120	Merchandising, Costing, & Specification	3
MFTG 2330	Computer Grading, Marking, & Cutting	3
MFTG 2350	Global Human Resources Management Concepts	3
MFTG 2380	Apparel Management Technology	3
MFTG 2500	Cost Control & Costing	3
MFTG 2520	Global Trade Dynamics	3
MFTG 2550	Production Control & Planning	3
MFTG 2580	Sourcing & Inventory Management	3
MFTG 2640	Quality Control Management	3
MFTG 2680	Wholesale Selling	3
MFTG 2720	Market Analysis & Presentation	3
MFTG 2780	Ownership & Finance	3
MFTG 2850	Computerized Flat Sketching	3
MFTG	Elective: Three one-unit classes	3
MMKT 2880	Marketing Essentials	3
Total Units of Credit		69

A concept board by FIDM Student Paul Roszak, from an Apparel Manufacturing class. His project won the Apparel Manufacturer's scholarship from the Fashion Group International, Los Angeles.

