

# A Different Kind of College



Fashion Design by FIDM Student Christie Tackett.

*FIDM is an internationally recognized force in the fields we teach. In the beginning, we were urban pioneers, starting a one-of-a-kind college with two Downtown Los Angeles classrooms in 1969. We've grown to four campuses with a student body of over 6,700 students from 30 countries and over 35,000 graduates. Our driving force has been to keep focused on our goal.*

*Our Goal: creating an educational environment where students can learn and grow, a place that fuses student desires with career realities.*

We never lose sight of this goal. We talk to industry leaders and get feedback from our graduates. For nearly 40 years, we've had our fingers on the pulse of emerging industry needs. *We know what's hot and what's not.* It is a wonderful process of give-and-take between FIDM and the community. Our graduates are part of that community. FIDM Graduates own thriving fashion, graphics, and interior design firms, and we're proud of their accomplishments. They're in charge of merchandising and buying for major department stores. Some work as cosmetics executives, manage shopping centers, or design sportswear, textiles, and haute couture. Others create costumes for Oscar®-nominated films and give Barbie her latest look. The clothes you wear, the websites you surf, the sheets you sleep on, the perfume you apply, and the movie trailers you watch may exist because FIDM's Graduates made them happen.

*We're also deservedly proud of our faculty.* Besides teaching at FIDM, they're doing exciting, meaningful work in their fields. Our instructors are fine artists, production managers, costume designers, manufacturing and marketing consultants, entrepreneurs who own successful design firms, and industry executives. FIDM Students draw from their insights and connections daily.

FIDM has continued to grow throughout the years in size and scope. In 1973 FIDM launched the San Francisco campus, and in 1985 the San Diego Campus was born. In the 1980s, when it became obvious that we needed a home to call our own, we began planning our new main campus in Downtown Los Angeles. Our President and Founder, Tonian Hohberg, was the first woman to erect a building downtown. Opened in 1990, FIDM's architecturally stunning, award-winning campus houses the world-renowned Hollywood Costume Collection and the FIDM Museum & Galleries, which hosts major design exhibitions from around the world. In 2002, FIDM opened another architecturally award-winning campus in Orange County. *We're always thinking about how we can adapt and expand to meet the exciting challenges ahead.*

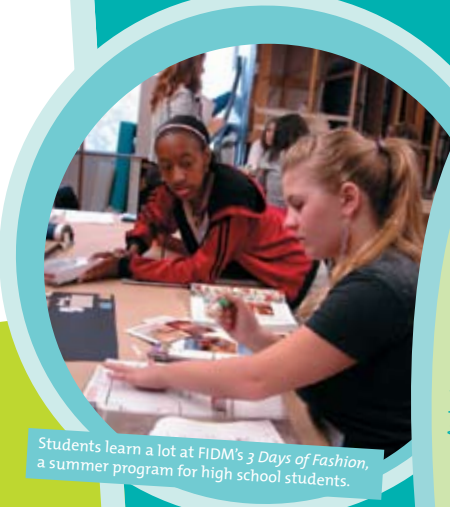
At FIDM we're hands-on and industry-focused. We're also small enough to know your name, but big enough to have the contacts and resources to help you reach your goals. *FIDM doesn't just prepare you for a job; it prepares you for a successful career.* And our Advisors are here to help you every step of the way. We're maintaining that personal feeling even as we grow. It's who we are.



Visual Communications student creating a wig.



Digital Media student editing and compositing



Students learn a lot at FIDM's 3 Days of Fashion, a summer program for high school students.

An instructor and student in a pattern-making class.

