

President's Message



FIDM Founder & President Tonian Hohberg

"As you walk, and sometimes run, thru your future, take time each day to appreciate the journey."

Tonian Hohberg

Start at the beginning of your passion.

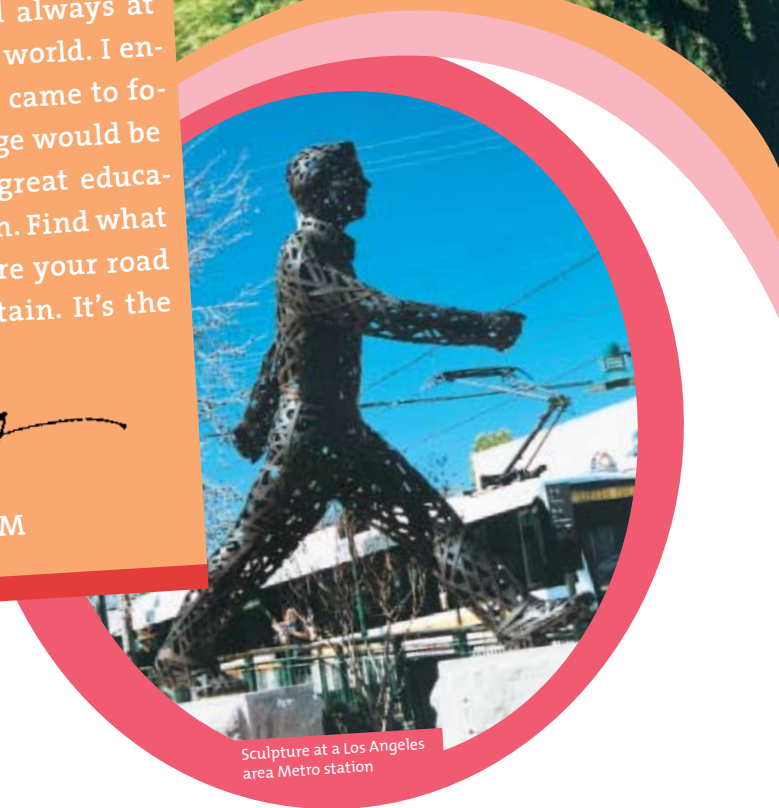
Clothes? Fashion? Art? Color? Do you love stores? Do you love making things? Those beginnings are real and true and honest and your challenge is to follow them, to let your real interests and desires be your guide. With that honesty comes success. How can you fail if you are doing what you love? I dreamt about a college... a place where learning was exciting and challenging and always at the forefront of what was happening in the world. I envisioned a place where thousands of people came to focus on and learn what they loved. The college would be imaginative, reality-based, and provide a great education. I'm living my dream. Now it's your turn. Find what you love. Do what you love. Your dreams are your road map. Follow them to the top of the mountain. It's the most amazing view.

A handwritten signature in black ink that reads "Tonian Hohberg".

Tonian Hohberg, Founder & President, FIDM



Downtown Los Angeles



Sculpture at a Los Angeles area Metro station