

SAN FRANCISCO CAMPUS

FIDM | The Fashion Institute of Design & Merchandising

55 Stockton Street, San Francisco, California 94108
415.675.5200 or 800.422.3436



 = PUBLIC TRANSPORTATION

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Directions to FIDM San Francisco Campus:

From the North Bay:

- Take the Golden Gate Bridge and exit at Lombard St.
- Turn RIGHT on Van Ness Ave.
- Turn LEFT on O'Farrell St. and continue until you reach the O'Farrell St. garage (*across from Macy's*)
- Park at the garage
- Walk to Stockton St. and turn RIGHT
- Walk to 55 Stockton St.—take the elevator to the 5th floor

From the South Bay and Peninsula:

- Take the 101 North and follow the signs to the Bay Bridge
- Exit at 7th St. and turn LEFT onto 7th St.
- Turn RIGHT onto Folsom St.
- Turn LEFT onto 5th St. and cross Market St.
- Turn RIGHT onto Ellis St. and park (*there will be a parking garage on the left side*)
- Walk down Ellis St. (*towards Virgin Records store*) until you get to Stockton St.
- Turn LEFT on Stockton St. and walk to 55 Stockton St.—take the elevator to the 5th floor

From the East Bay:

- Take the Bay Bridge and exit at 5th St. (*on the left side*)
- Stay in the middle or right lanes. Continue onto 5th St. and cross Market St.
- Turn RIGHT onto Ellis St. and park (*there will be a parking garage on the left side*)
- Walk down Ellis St. (*towards Virgin Records store*) until you get to Stockton St.
- Turn LEFT on Stockton St. and walk to 55 Stockton St.—take the elevator to the 5th floor

Via BART:

- Get off at the Powell St. Station
- Take the stairs marked "Stockton-Ellis-Union Square"
- When you arrive at street level you are on Stockton St.—Turn LEFT
- Walk to 55 Stockton St.—take the elevator to the 5th floor

Parking:

Parking is available at independent parking garages around the Union Square area.

Rates range from \$3–\$10 per hour or from \$10–\$25 per hour depending on the length of your stay and the time of day.